WILDWATER CANOEING Nation Meeting 3rd July 2023 Roudnice nad Labem (CZE)



OUR VISION

*To increase the number of nations and move from being a largely European Sport to one with true World-wide appeal

> * To grow the sport at National, Regional and International Level

Attractive discipline

Wild Water
Canoeing
Technical
Committee
vision for 2025 and
beyond

To make the rules more open to new races formats and new ideas

Simple discipline

Enable the specificities of the discipline

To stay connected with nature and sustainability

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OUR VISION: KEEP THE SPECIFICS OF WWC

Classic and Sprint Events

Individual and Team events

Canoe Development



C2 => Wildwater specificity
Canoe Coaches Network
Canoe Workshops



New proposal:

possibility to start in

more than 2 events





OUR VISION: SIMPLIFY THE DISCIPLINE

Calendar

- More ICF ranking competitions
 - Bring national races to ICF calendar (ICF competition level 4)
- Reduce the frequency of level 1 (High standard) competition to ODD years:
 - World Championships Sprint & Classic for Senior/Master
 - Continental Championships for Junior/U23
 EVEN years:
 - World Championships Sprint & Classic for Junior/U23
 - Continental Championships for Senior/Master
- Create a tournament around level 1 and level 2 competitions

OUR VISION: SIMPLIFY THE DISCIPLINE

Rules

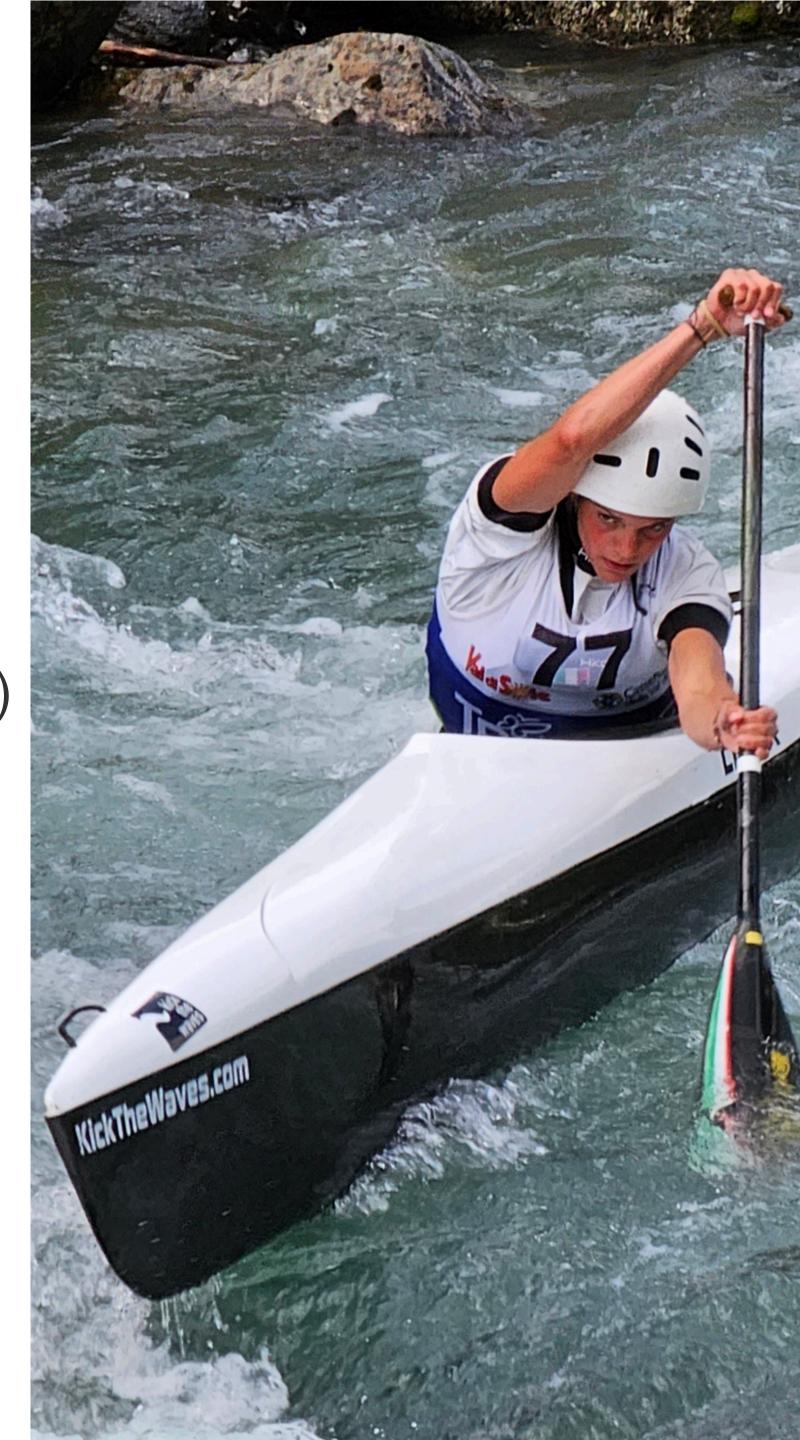
Reduce the number of team events

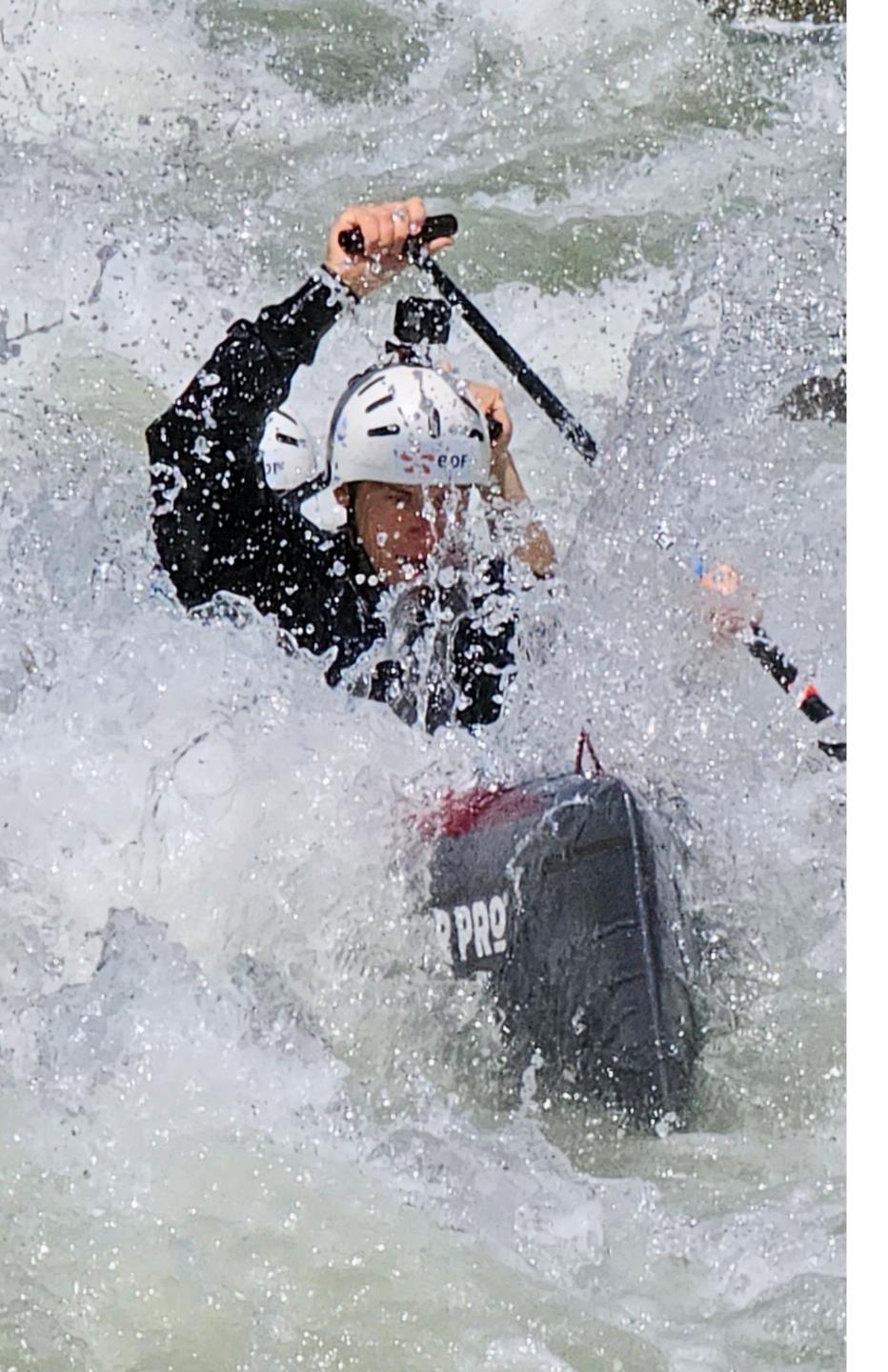
Proposal: - Keep Sprint teams MK1, WK1, Mixed C1, Mixed C2

- Mixed team event with relay format for classic (at least 1 boat C1 or C2 and one from opposite gender)

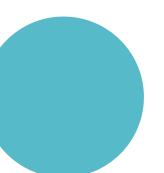
Light version of technical deliverables for Level 2 competition

But keep a good standard for Level 1 competition

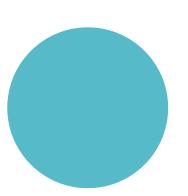




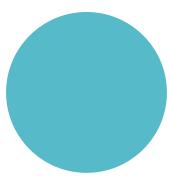
OUR VISION: ATTRACTIVE DISCIPLINE



Interesting technical rivers

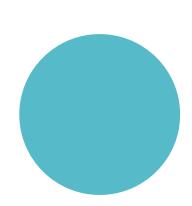


Increase use of new media



Long Term

Development Program



New events

- Mass start
- Relay
- Plastic boat events

OUR VISION: SUSTAINABLE DISCIPLINE

Stay connected with nature

- Natural rivers
- Flexible calendar
- Reduce transport costs
- Reduce the carbon footprint during competition



OUR TOOLS: THE DEVELOPMENT PROGRAMS

Networking

- Sending ambassadors in emerging whitewater nations
- Helping organisers to get more entries

Sharing knowledge

- Canoe and Whitewater Workshops
- Organiser workshops (observer program)
- Pursuit of the ITO online education





OUR TOOLS: CLASS 3.80 EVENTS

Goals

- Increase number of participants
- Grouping beginner, recreational, Olympic/Non-Olympic athletes around an accessible downriver event
- Create an easier pathway between WWC and recreational paddlers (low and high skilled)
- Motivate emerging wildwater nations to take part on high level events

Framework

- Simple rules and accessible boats
- Easy tool for Wildwater disciplines to develop in Asia, Africa and America with the support of the industry

OTHER PROPOSALS FOR DISCUSSION

Calendar

- Championships every 2 years (VP)
- Multisport competition with CSL, Rafting (VP)
- World Championships and Europeans every year (JC)
- Combined with open events like long boat class and short boat class <4,20 (JC)
- Flexible World Cup tournament in a short period (JC)

Competition schedule

- No more team events (result of vailidity issues) (VP)
- Team events with 2 boats instead of 3 and 2 teams per nation (MF)
- C2 teams composed of only C2 Mixed boats or only athletes who competed in C-events. (JC)
- No C2 events (to stay connected with CSL) (VP)
- No Classic events (cost to high for organiser) (VP)

Others

Increase marketing activities – budget (JC)







What we would like YOU to do

- One national competition per nation
 - → ICF Ranking Race

Send rule change proposals and feedback:
 manuela.gawehn@canoeicf.com or thomas.rosset@canoeicf.com

 Develop partnership between countries to develop competition tournament. Long term vision and regional strategy (e.g. South of France with North of Spain)



THANK YOU