



WORLD PADDLE GAMES



international
canoe
federation

**A NEW GLOBAL MEGA EVENT
COMBINING LIFESTYLE, COMMUNITY
AND WORLD CHAMPIONSHIP SPORT**



THE VISION

The World Paddle Games will unite all paddle sports in one groundbreaking global festival that celebrates competition, community, and lifestyle. By bringing together 10 world championships, mass participation events, and lifestyle festival experiences, the Games elevate paddle sports on the world stage while activating a global movement of hundreds of millions of paddlers worldwide to inspire people of all ages and abilities. More than just championships, the event blends elite performance with grassroots engagement, showcasing host cities as vibrant lifestyle destinations and leaving a lasting legacy of sustainability, tourism, and community connection.



Unify & Elevate

Bringing together all 10 paddle disciplines into one festival-style mega-event.



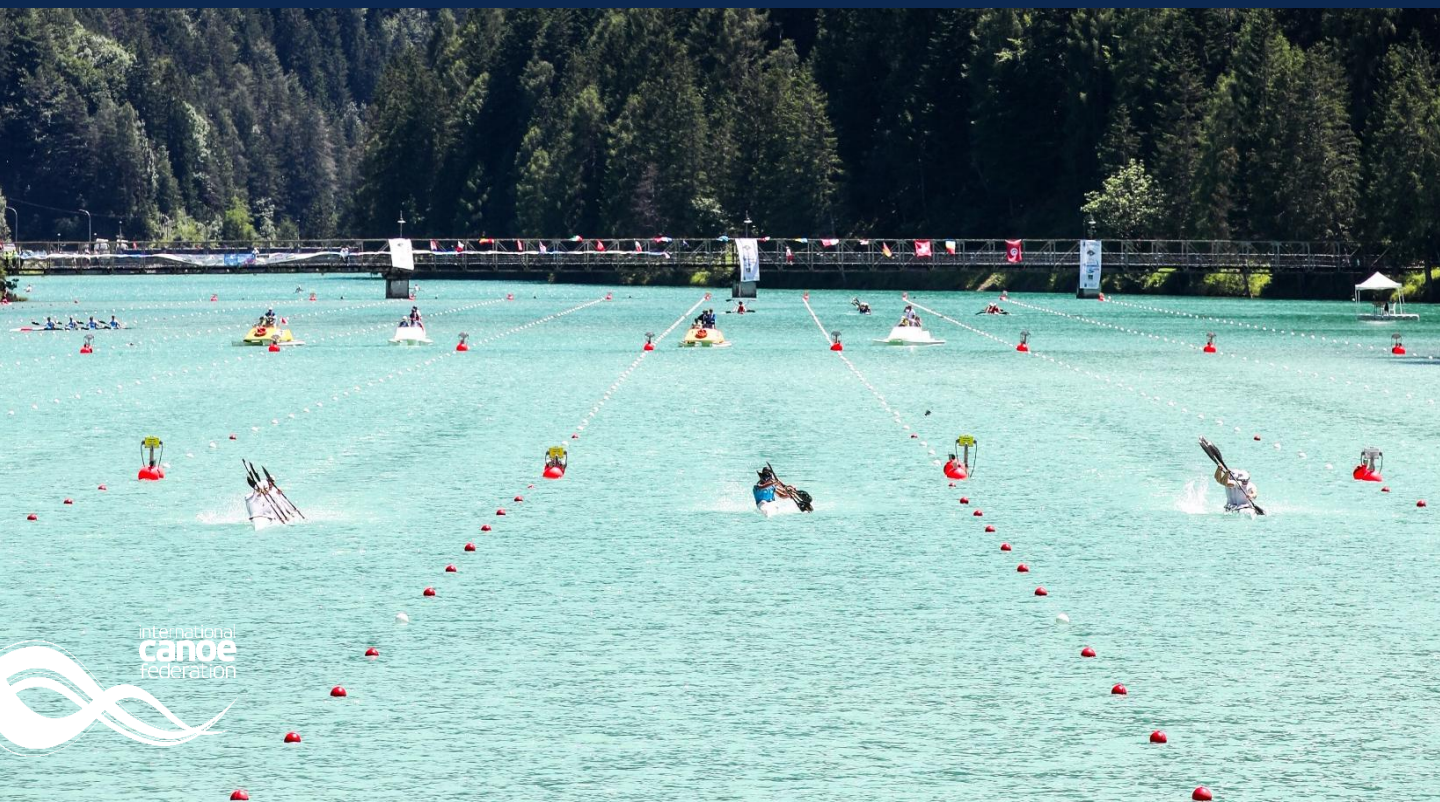
Community at the Core

Merging elite competition with mass participation to inspire a global paddle movement.



Legacy for Hosts

Showcasing cities on the world stage while leaving long-term benefits in tourism, lifestyle, and sustainability.





BY THE NUMBERS

7,700

Elite athletes
& entourage

10

Paddle
disciplines
united in one
global event

80+

Countries
represented
from every
continent

14-16

Days of
competition &
celebration,
spanning two
weekends

1000s

Of
community
participants

\$10s

Of millions in
economic
impact for
host cities

THE NEXT EVOLUTION OF PADDLE



The World Paddle Games is more than a sports event. It is a global lifestyle movement. At its heart, the Games unite world-class competition with mass participation, where amateurs have the rare opportunity to paddle alongside the best athletes on the planet. The experience extends far beyond the races, with a vibrant city-wide festival that invites the community to share first hand the lifestyle that inspires the world's best paddlers. A unique immersive experience spanning over two weekends, the Games embody the spirit of active inclusivity and celebration and will connect millions of paddle fans across the world.

OPERATIONAL HIGHLIGHTS



The event is built around three arenas: Flatwater, Whitewater, and Ocean, all positioned within an hour's radius to maximize accessibility and atmosphere, so as spectators and participants can be concentrated for impact and vibrancy. A future-facing digital-first broadcast approach ensures global reach, using fan engagement apps and athlete storytelling to connect audiences. Sustainability is embedded into the model, with initiatives linked towards water stewardship, plastic-free venues and water safety, all which will leave a meaningful legacy to the host city and the sport itself.

HOST CITY VALUE



Hosting the World Paddle Games delivers unparalleled international exposure, positioning the host city as the world's first "International Paddle Destination". The impact reaches far beyond the competition itself, leaving behind a powerful legacy of world-class paddle infrastructure, enhanced community participation, and tourism pathways that continue to generate value for years to come. The World Paddle Games establish the city as a global showcase for sport and lifestyle, creating opportunities to attract future events, inspire local engagement, and embed Paddle Life as part of the city's identity.





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