

**ICF CANOE**  
**WORLD** CANOE SLALOM & WILDWATER  
CANOEING SPRINT  
**CHAMPIONSHIPS**

**PAU 2017**  
23<sup>rd</sup> SEPT  
1<sup>st</sup> OCT  
Whitewater Stadium



**PRESS KIT**

[WWW.PAUCANOE.COM](http://WWW.PAUCANOE.COM) #PAUCANOE    

# LE FROID HAUT DE GAMME

Découvrez nos réfrigérateurs, congélateurs et caves à vin sur [www.liebherr-electromenager.fr](http://www.liebherr-electromenager.fr)



**LIEBHERR**  
Qualité, Design et Innovation

# ASKO, l'expert lavage et cuisson

**ASKO**  
Inspired by Scandinavia

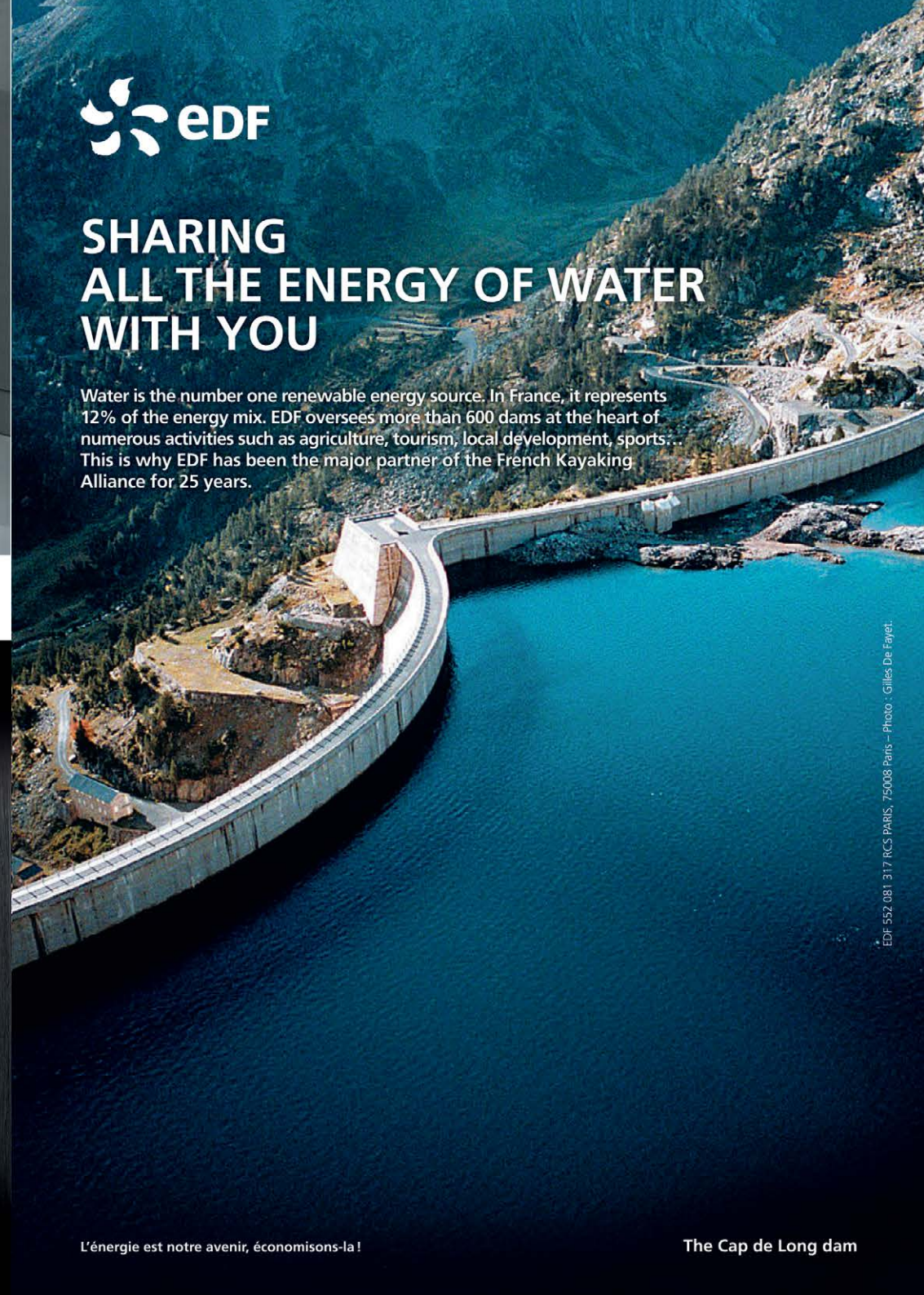


Découvrez nos fours, plaques, hottes, lave-vaisselle, lave-linge et sèche-linge sur [www.asko-electromenager.fr](http://www.asko-electromenager.fr)



# SHARING ALL THE ENERGY OF WATER WITH YOU

Water is the number one renewable energy source. In France, it represents 12% of the energy mix. EDF oversees more than 600 dams at the heart of numerous activities such as agriculture, tourism, local development, sports... This is why EDF has been the major partner of the French Kayaking Alliance for 25 years.



EDF 552 081 317 RCS PARIS, 75008 Paris - Photo : Gilles De Fayette.

L'énergie est notre avenir, économisons-la!

The Cap de Long dam



FFCK/ANSP/Julien GROSNIER

## SUMMARY

INTRODUCTION .....	5
ICF CANOE WORLD CHAMPIONSHIPS .....	7
THE BÉARN, PAU AND THE WHITEWATER STADIUM .....	10
PRESENTATION OF FRENCH TEAMS .....	12
ACTIVITIES .....	18
SCHEDULE .....	20
CONCERTS AND CASITAS .....	22
TICKETING / PRICES .....	32
MEDIA GUIDELINES .....	34
THANKS TO OUR PARTNERS .....	36



PPC/OT/ERIC TRAVERSIE

## INTERNATIONAL CANOE FEDERATION (ICF)

Dear sport friends,

What a fantastic opportunity to showcase the sport of Canoe Slalom and Wildwater Canoeing Sprint during the World Championships in Pau, France in 2017. It is truly one of the best Canoe Slalom venues in the world for athletes, spectators and officials.

The world watched on in awe last year when the best athletes from around the globe competed at the Rio Olympics, and we are very excited to be able to organize the World Championships in France.

Given that a World Cup for these two sports was held last year at the same venue, Pau organizers have been working tirelessly to ensure this World Championships is the best ever. One thing we are certain about the people of Pau is that they know how to put on a fantastic show, and we are sure that this year's event will be no exception.

To the competitors who are back in the top-level competition one year after the Olympics, we once again thank you for making our sport truly wonderful. We know you love competing at Pau, and we look forward to cheering you on and sharing your excitement.

As the President, it gives me great pleasure to thank the FFCK and its president for having accepted our request to host these World Championships.

**José PERURENA LOPEZ**

International Canoe Federation President

José PERURENA LOPEZ



## EXECUTIVE DIRECTOR OF PAU-PYRÉNÉES 2017

This year, Pau will host an exceptional event from September 23rd to October 1st: the Canoe Slalom and Wildwater Canoeing Sprint World Championships.

The best athletes in the world will be participating and will compete for the gold medal and the World Champion title.

Motivated by the success of the 2015 and 2016 World Cups, the Pau 2017 team is preparing a magical program for you, with 3 sports events: Canoe Slalom, Wildwater Canoeing Sprint and Extreme Canoe Slalom.

In addition, new entertainment activities and top-level concerts promise to be awesome.

Our goal is to make you live a unique experience in a festive and friendly atmosphere.

The 2017 World Championships promise to be unforgettable. So come and join us around the White Water stadium to encourage the athletes and to party during the concerts!

It will be a great pleasure for us to share the third and final step of our trilogy with you: Pau 2015, Pau 2016 and Pau 2017.

**Tony ESTANGUET**

Executive Director of Pau-Pyrénées 2017

Tony ESTANGUET



## FRENCH CANOE FEDERATION (FFCK)

Dear sport friends,

It is with great pleasure that I am inviting you to Pau for the continuation of our international series of events. Following the successful path of Canoe Slalom and Wildwater Canoeing World Cup of last summer, the Organizing Committee will end the trilogy adventure that began in 2015, with hosting the 2017 ICF Canoe World Championships from September 23rd to October 1st.

Tony ESTANGUET, our Executive Director, is always motivated to give his best for this edition. The show promises to be all the more wonderful, exciting and breathtaking!

Once again, new activities will be proposed to the general public so that they can share unforgettable moments..

Thus, I invite you to come in large numbers to the Whitewater stadium in Pau.

**Jean ZOUNGRANA**

French Canoe Federation President

Jean ZOUNGRANA



## URBAN COMMUNITY OF PAU-PYRÉNÉES

François BAYROU



2017 will for sure be remembered as a special year in Pau's sporting memories. The world Canoeing elite will be present in our city from September 23rd to October 1st for the World Championships. This contest will reveal to a global audience the passionate relationship that Pau maintains with this sport. Our river, "the Gave de Pau", has trained generations of white water sports fans. Tony Estanguet, the triple Olympic Champion and President of the organizing committee, is the most remarkable representative of this adventure in our Béarn region. These championships promise to be exceptional in terms of benefits and interest: 50 nations and 500 athletes will be participating and we are expecting 50,000 spectators!

To organize an event of this magnitude, the existing facilities were not sufficient. In record time, the Urban Community bought and rearranged the land surrounding the White Water Stadium. A new neighbourhood is emerging. All those who collectively backed this great ambition, both for restructuring the site and for organizing the World Championships, gave the city a decisive support.

We have also sent our applications to organize the 2019 Slalom European Championship and to host one round of the 2020 World Cup. Here in Pau, canoeing is both a story of identity and a major event for all sports enthusiasts.

### François BAYROU

Mayor of Pau & President of the Pau-Pyrénées Urban Community

In anticipation of the World Championships, considerable amount of work within a limited time frame has been carried out around the Whitewater stadium. If the sporting quality of the venue is internationally well known—the future Olympic champions have or will pass via Pau someday—the surrounding area had to be completely revamped. This is why all the industrial and unoccupied wasteland was sold off and taken up by the Urban Community in order to transform this area, which was abandoned until now, into a gem in the form of the "Rives du Gave" neighborhood.

On the foothills of the Pyrenees Mountains, this new neighbourhood is the land of tomorrow whose reconquest is marked by a cultural and sporting dimension, symbolized by the restoration of the tramline factory into the Archives division, and the Whitewater stadium.

The plan for this area where the gave ("river" in Béarnais dialect) flows is to combine past industrial heritage of the venue with the promotion of nature. This neighbourhood serves as a real breather and complements the close-by town center. Yesterday's activities will pave the way for a creative and collaborative economy, leisure and fun activities.

## ICF CANOE WORLD CHAMPIONSHIPS

### Presentation of the event

After having hosted 4 rounds of World Cups 2009, 2012, 2015 and 2016, the Organizing Committee is set to prepare you for the 2017 edition, an exceptional event that takes place only once every 10 years in France—Canoe World Championships! After London (2015), it is now Pau's turn to host 3 official events this year: Canoe Slalom, Wildwater Canoeing Sprint, and for the first time ever, Extreme Canoe Slalom!

### Key figures 2017



### Organizing Committee Pau Pyrénées 2017

With its vast experience in organizing events, the French Canoe Federation (FFCK) is and will be the key player in the organization of future competitions. It will be the link between the International Canoe Federation (ICF) and the local Organizing Committee "Pau-Pyrénées 2017"

The Organizing Committee put together stakeholders from different authorities who contribute to the success of such event, under the co-presidency of French Canoe Federation president (Mr Jean ZOUNGRANA) and Urban Community Pau-Pyrénées president (Mr François BAYROU). The Executive Board, the body responsible for the proper implementation of the action plan, is chaired by Mr. Tony Estanguet.

### World Championships in France over the years

On the occasion of ICF Canoe World Championships, Pau, 2017, the canoe club "Amicale des Internationaux Français de Canoë-Kayak" is hosting an exhibition for the general public that will recount the history of Whitewater World Championships held in France since 1959. Each of the 8 editions will be represented by a poster featuring the highlights of the successive Championships, along with the equipment and various period objects. Some films will also be projected. The exhibition area will be managed by former internationals who will take turns throughout the week from Tuesday to Sunday to host the public and provide answers to their questions. This is a temporary exhibition. The equipment will be lent by the members of the canoe club.

### Difference between a world cup and world championship, example of Canoe Slalom

**WORLD CUP** > A series of 5 rounds in several countries leading to an overall ranking

Titles awarded to winners of each round and the world cup series

**WORLD CHAMPIONSHIP** > 1-day course held at a single venue: In 2015, the world championships were held at London, and they will be held at Rio in 2018

Titles awarded to the World Champion

Takes place every year except the Olympic year.

## > WHAT IS CANOE SLALOM?

Canoe Slalom is an Olympic discipline which consists in doing a wild water course of almost 400 meters length as quickly as possible by respecting mandatory passages, indicated by gates (18 to 25 maximum). There are two types of gates:

> **Green gates: to cross downstream**

> **Red gates: to go upstream**

The gates, when touched, or those that are not crossed, count as penalties, which add to the finishing time of the course (2 seconds for a touch, 50 seconds for a missed gate).

> **Kayak single men (K1M) and women (K1W)**

> **Canoe single men (C1M) and women (C1W)**

> **Double canoe men (C2M) and mixed (C2Mx)**

Courses involving team events with three boats also exist. The Canoe Slalom is practised on more or less complicated whitewater courses depending on the level of the competition, with a qualifying phase of two rounds followed by a semi-final and a final round.



FFCK/MNSP/Julien CROSNIER

## WHAT IS EXTREME CANOE SLALOM?

This is a new event, part of discipline Canoe Slalom, which is currently emerging at the international level.

It consists of a knockout tournament between four boats per round on a course that lasts between 45 and 60 seconds.

After a spectacular start, the athletes are positioned on a 3 to 5-metre ramp above water and they to cover a stretch consisting of 5 to 7 obstacles as quickly as possible. Following several qualification rounds, the winners of each of the rounds compete at the final level, following which the fastest one of these takes the title of World Champion. Boats used for such events are a hybrid of those used in slalom and intensive courses.



FFCK/MNSP/Julien CROSNIER

## > WHAT IS WILDWATER CANOEING?

**The rule is simple:** go as quickly as possible from an upstream point to another downstream point of the river. It is a course against the clock, being practised in white waters where it is essential to choose one's path well according to the streams and the natural obstacles formed by rocks.

The races take place mainly on natural courses, however with the emergence of wildwater canoeing, the competitions are now held in the same places as canoe slalom. There are two types of courses: the classic competition with a duration of 12 to 25 min and the wildwater canoeing competition with a duration of 30 seconds to 2 min 30.



FFCK/MNSP/Alain GADOFFRE

## ZOOM

The "W", symbol for sport and friendly events

The words: White water, world cup ... all represent the "W" logo that has been in use during the organization of the last three festive years revolving around water, canoeing, and values of the "South-West" region



**Focus on international development**

The organizing committee supports the participation of foreign athletes from developing countries, selected through the international identification talent program (TIP) of the International Canoe Federation in Pau.

## > THE BÉARN, PAU AND THE WHITEWATER STADIUM

Welcome to Béarn Pyrénées, land of mountains, creation, vineyards and ambition. Here, life flows between rivers and spectacular mountain hikes; it celebrates traditional festivals and savors typical southwestern specialties while sipping glasses of Jurançon wine. Welcome to Béarn Pyrénées, where youth bubbles with courage and ideas, where traditional expertise is passed on through the generations and nature is superbly well preserved. All this against the background of our mountains, the Pyrenees, which enchant, reassure, protect and unify our land... the land of Béarn Pyrénées.

### HERITAGE AND CULTURE

- Three "Towns and Regions of Art and History": the "Pyrénées Béarnaises", Béarn des Gaves and Pau
- Two UNESCO World Heritage sites: the cathedral of Sainte-Marie in Oloron-Sainte-Marie and the "Chemins de Saint-Jacques-de-Compostelle" pilgrimage routes
- Henri IV, King of France and Navarre, born in Pau
- The Bétharram caves: over 200,000 visitors a year

### NATURE AND LANDSCAPE

- A legendary mountain pass: the Col d'Aubisque
- The Artouste train, the highest tourist train in Europe
- The Pyrenees National Park: the protected natural space of the Pyrenees
- Two great walking routes: GR10 and HRP
- The Boulevard des Pyrénées: "Pau has the world's most beautiful view of the Earth just as Naples has the most beautiful view of the sea" - Lamartine

### GASTRONOMY

- A great Béarn chef: Yves Camdeborde
- France's biggest ewe's milk cheese producing region, and second for corn and foie gras
- Two AOC wine appellations: Jurançon and Madiran
- Ogeu, the Pyrenean mountain water

### SPORT

- An Olympic champion: the canoeist Tony Estanguet
- The first golf course in continental Europe: the Pau Golf Club, opened in 1856
- One of the 3 most-visited cities during the Tour de France



### SKILLS AND INNOVATION

- A haute-couture house: the house of Courrèges in Pau
- A Béarn artist: Titouan Lamazou
- The Lepère workshops, manufacturers of rugby polo shirts for Stade Français and the All Blacks
- The French beret manufacturer: Laulhère in Oloron-Sainte-Marie, with a collection signed by Marie-Claire Braban, stylist for Dior and Vuitton
- Ossau Watch: the luxury watch brand
- Cutting-edge companies: SAFRAN group (Safran Helicopter Engines, Safran Landing Systems), Total, Soficar (carbon fibre) and L'Oréal (dyes)

## > WHITEWATER STADIUM OF PAU

### A REFERENCE SITE

- > A natural area in the heart of the urban community
- > An international training center
- > Its vocation: to make wildwater sports accessible to all
- > Already 4 ICF Canoe Slalom World Cups have been organized: 2009, 2012, 2015, 2016
- > Permanent training center for the National French Team

### SPECIFICITIES

- > The course has natural rockfills, which were taken from the region which allows water movements in the river.
- > The river flow is regulated by a gate, located at the departure area. It is an automatic regulation, thanks to a control station in the clubhouse.

### CHARACTERISTICS

- > Length: 300 m
- > Slope: 2%
- > Flow: General public: 8m<sup>3</sup>/s
- > Sport trainings and competition: 12 m<sup>3</sup>/s

### KEY NUMBERS

- > 30,000 people initiated each year to a wildwater activity, out of which 70% for rafting.
- > More than 30 foreign nations hosted during training camps apart from international competitions

### ACTIVITIES ARE EXPANDED EACH YEAR, WITH THREE SPORT AREAS:

- > Wildwater area: rafting, hydrospeed, airboat
- > Flat water area: stand up paddle
- > Natural water area: mountain bike, canyoning, stroll on the gave



Marie-Françoise PRIGENT



Dear sport friends, whitewater paddlers from the entire world, supporters, officials and judges, presidents of our clubs and committees, amateurs and fans of white water and canoe in general. It is with great joy, enthusiasm and pride that we would like to welcome you at the Whitewater Stadium in Pau.

Canoe Slalom and Wildwater Canoeing Sprint, both whitewater sports, are back together after 20 years of separation. And so the French Team will make it one for this unique opportunity of having the World Championship at home. The last World Championship with the two disciplines at home was in 1987, 30 years ago.

Our French Team will strive to give its best to shine and bring medals and titles, but also make the most of it on water, to give a treat to you and share these big sport moments in Pau. Victory is nicer when it is shared with everybody.

With a wonderful opening ceremony, and six days of competition, when the best paddlers of the world from Canoe Slalom and Wildwater Canoeing Sprint will fight in individual and in teams, in single or double seats, in order to bring the GOLD that everyone wants, and a finishing round with Extreme Canoe Slalom Final for the first time, we will have a fantastic week.

Good luck to all, to those on water as well as around the river. Enjoy the show and let's hear it for France!

**Marie-Françoise PRIGENT**

French Olympic and Paralympic team manager



### « AN OLYMPIC CHAMPION AND BUSINESS LEADER »

The canoeist, 30-year old, native from Vaucluse (French Riviera), is a pure product of Marseille Mazargues club where he began his practice in 1999.

In 2011, Denis became World Championship and offers to France the Olympic spot for 2012 Olympic Games in London. However, he did not succeed to win against Tony ESTANGUET, his rival at that time, at the end of 3 days of highly intense competitions.

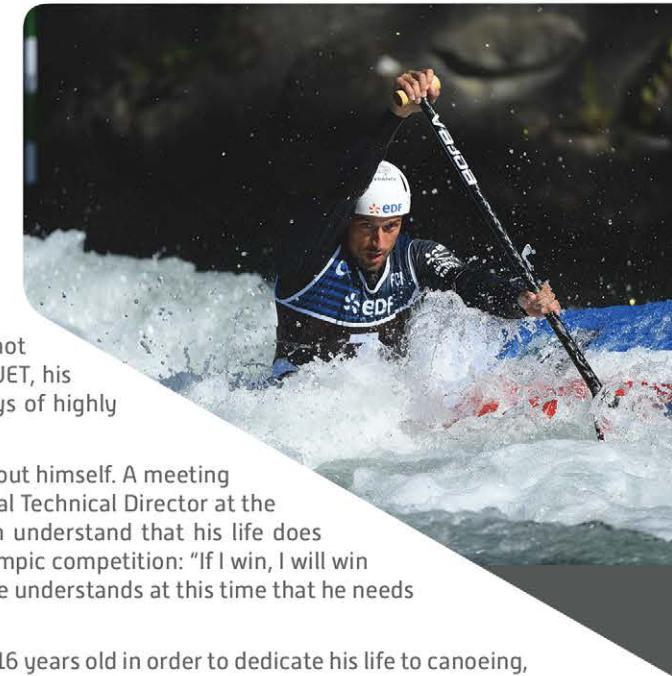
After this failure, Denis has doubts about himself. A meeting with Philippe GRAILLE, former National Technical Director at the French Canoe Federation, makes him understand that his life does not revolve around the start of an Olympic competition: "If I win, I will win everything, if I lose, I will lose it all". He understands at this time that he needs to build his professional career.

After having quit school when he was 16 years old in order to dedicate his life to canoeing, he goes back to school and joins the Kedge Business School in Marseille. In 2014, he creates his own firm of energy products and thus becomes a "high level athlete and company head".

The year 2015 was a complicated period for his sport practice because he gave a lot of his time to his firm and he did not manage to be selected into the French team. In 2016, the French national Olympic qualifications are held and he decides to leave no stone unturned. He asks Benoit PESCHIER, 2004 Olympic Champion in Athens, to be his trainer to which Benoit PESCHIER agrees. He moved with his wife and child to Pau and adopted a work system suitable for his firm and his preparation by collaborating with his associate. All that allowed him to devote himself to sports and to earn his place within the French team for the Olympic Games.

He flew to Rio where he won the Olympic Champion title on August 9th, 2016. The highlight of this day was when Tony ESTANGUET handed him with his medal, the same man who beat him and had prevented him from reaching his Olympic dream 4 years ago.

Today, Denis knows how to build his future with his entourage. He shuttles between his private and professional life as well as high-level sports. He is now looking forward to Tokyo 2020 and the 2017 Canoe World Championship in Pau, where he will take every effort to be the spotlight at home.



# PRESENTATION OF CANOE SLALOM FRENCH TEAM IN PAU

## > KAYAK SINGLE MEN



**Boris NEVEU**  
ALCK  
Bagnères  
de Bigorre



**Matthieu BIAZZO**  
Golbey Epinal  
St Nabord



**Sébastien COMBOT**  
Lannion  
Canoe Kayak

## > CANOE SINGLE MEN



**Denis GARGAUD**  
Marseille  
Mazargues CK



**Martin THOMAS**  
Canoe Kayak  
Jarnac Sports



**Edern LE RUYET**  
Club Loisirs  
Pop. Lochrist

## > KAYAK SINGLE WOMEN



**Marie Zélia LAFONT**  
Orthez  
Nautique C.k.



**Lucie BAUDU**  
U.s.m. Saran  
Canoe Kayak



**Carole BOUZIDI**  
Pau C.K.C.U

## > CANOE SINGLE WOMEN



**Claire JACQUET**  
Ancerville-  
Bar le Duc



**Lucie PRIOUX**  
Canoë Kayak  
Uzerche



**Cécile TIXIER**  
Orthez  
Nautique  
CK

## > DOUBLE CANOE MEN



**Gauthier KLAUSS**  
Golbey Epinal  
St Nabord



**Mathieu PÉCHE**  
Golbey Epinal  
St Nabord

## > DOUBLE CANOE MEN



**Nicolas SCIANIMANICO**  
Club Universitaire  
Palois PEV /M.J.C.  
Rodez Club Canoe K



**Hugo CAILHOL**  
Club Universitaire  
Palois PEV /M.J.C.  
Rodez Club Canoe K

## > DOUBLE CANOE MEN



**Hugo BISO**  
Muret OCK



**Pierre PICCO**  
Muret OCK



## > CANOE SINGLE MEN



**Quentin DAZEUR**  
STRASBOURG  
EAUX-VIVES



**Louis LAPOINTE**  
AS GERARDMER CK



**Ancelin GOURJAULT**  
AL MARSAC  
SUR L'ISLE

## > CANOE SINGLE WOMEN



**Cindy COAT**  
CKC VALLEE  
DU DROPT



**Claire HAAB**  
AS GERARDMER  
CK

## > KAYAK SINGLE MEN



**Paul GRATON**  
MARSEILLE  
MAZARGUES CK



**Gaetan GUYONNET**  
MOUSSAC CK



**Clément FAURE**  
CK VIVONNE  
LES PAGAYOUS

## > KAYAK SINGLE WOMEN



**Phénicia DUPRAS**  
CKC VALLEE  
DE L'AIN



**Claire BREN**  
CK VIVONNE  
LES PAGAYOUS



**Manon HOSTENS**  
ALP GNP  
PERIGUEUX

## > DOUBLE CANOE MEN



**Tony DEBRAY**  
PONT  
REAN CK



**Louis LAPOINTE**  
AS  
GERARDMER  
CK



**Damien MAREAU**  
ALP  
GNP  
PERIGUEUX



**Pierre TROUBADAY**  
ALP  
GNP  
PERIGUEUX

## > DOUBLE CANOE WOMEN



**Cindy COAT**  
CKC VALLEE  
DU DROPT



**Manon DURAND**  
CK DORMANS  
EAUX-VIVES



**Stéphane SANTAMARIA**  
GALO  
PORT SAINTE  
FOY



**Quentin DAZEUR**  
STRASBOURG  
EAUX-VIVES

# > ACTIVITIES

Alongside the competition, from September 26th to October 1st, the public can make the most of many aquatic and land activities hosted for all age groups.

**> KAYAK & STAND-UP PADDLE**  
With a instructor, come and try the kayak and the stand up paddle on a safe area. Suitable for those who are 8 yrs old or more.

**> OBSTACLE COURSE**  
If you are a thrill seeker, who can combine speed and agility on a land and water course?

**> AQUATIC TRAIL**  
On a raft, with family or friends, come and discover the Gave, the river across Pau. Our guide will lead you safely.

**> PADDLE MACHINE CONTEST:**  
Come face to face with friends on our kayak simulator.

**> CLIMBING**  
With our professional mountain guides, challenge gravity safely!

**> PARKOUR**  
Jump up, roll up, climb up: become a true urban acrobat!

**> ENVIRONMENTAL AWARENESS**  
A real overview of the local works and initiatives to preserve the aquatic environment. Come and discover the Gave's environment with activities for everyone.

## > AND MORE

**> LAND SLALOM**  
Will you be as fast on land as the champions?

**> AUGMENTED REALITY**  
Be like a champion on the Canoe Slalom World Championships.

**> GAMES LAND**  
Free access to volleyball and wood games.

**> CHILD CARE**  
For those between 2 to 5 years old, we will look after your little kids on our private nursery with some great creative activities.

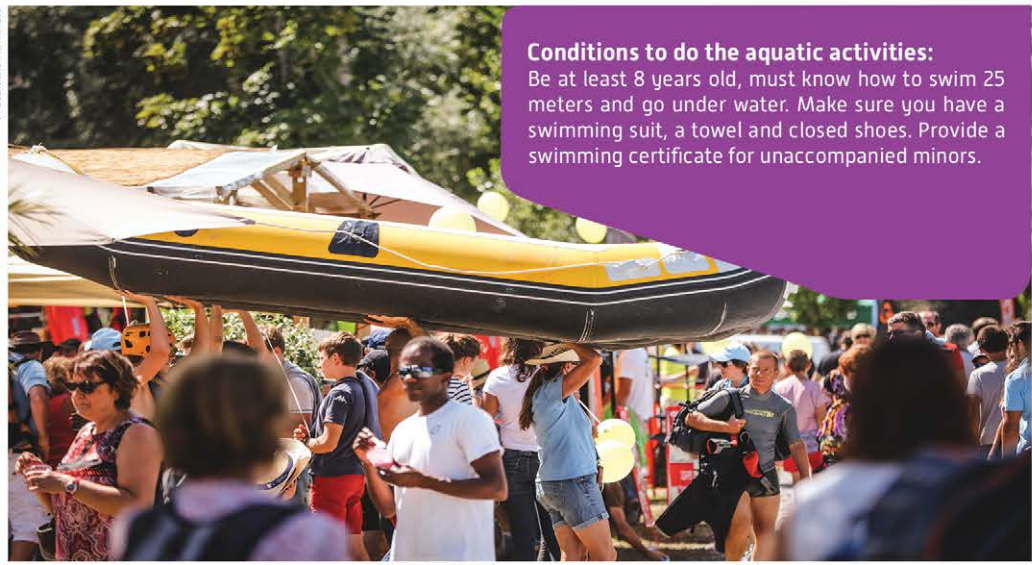
**> LOUNGE AREA**  
Indulge yourself in a cozy and peaceful area with a great view of the competition.

**> POLE TOURISM**  
Come and meet the local tourism players in a single cluster!

**> CANOE-KAYAK EXHIBITORS**  
A dozen exhibitors will exhibit all the necessary materials for the practice of canoeing!

**> GREEN CAROUSSEL**  
Come and try our new family activity... Stay fit while you give an amazing experience to your kids. They will enjoy our Green Caroussel!

**Conditions to do the aquatic activities:**  
Be at least 8 years old, must know how to swim 25 meters and go under water. Make sure you have a swimming suit, a towel and closed shoes. Provide a swimming certificate for unaccompanied minors.



PRODIGE TRAVEL

# > A SUSTAINABLE AGENDA 21 CERTIFIED EVENT

Canoeing is a sport of nature through excellence where respect for the environment is in the genes. The World Championships are therefore designed to limit the impact of the event on the environment: soft transport, reduction of energy consumption, reusable cups and waste separation are all actions that must be promoted by all.



Développement durable, le sport s'engage

**Official store**

> Caps, t-shirts, official Shilton polo shirts on sale at the Official store!



The FDJ Foundation supports the ICF Canoe World Championships to allow 400 young people from the schools of the Pau Béarn Pyrenees Agglomeration to practise canoeing. It also encourages the practice of women's sports, with the organization of a canoe weekend 100% for girls, during which more than 50 girls and women had the pleasure of learning about paddle sports in Mimizan in the Landes region.



# > SCHEDULE

## > OFFICIAL TRAINING, SEPTEMBER 2017

The athletes enrolled in the World Championships will be trained officially at the Whitewater stadium in Pau:

**FROM SEPTEMBER 6TH TO 8TH** for Wildwater Canoeing Sprint athletes

**FROM SEPTEMBER 11TH TO 15TH** for Canoe Slalom athletes

**FROM SEPTEMBER 19TH TO 25TH** for Wildwater Canoeing Sprint and Slalom athletes

## > QUALIFICATION ROUNDS: HIGHLIGHTS OF THE 2017 CANOE WORLD CHAMPIONSHIPS!

**SATURDAY 23TH SEPTEMBER** Opening ceremony

**TUESDAY 26TH SEPTEMBER** Canoe Slalom and Wildwater Canoeing Sprint team courses

**FRIDAY 29TH AND SATURDAY 30TH SEPTEMBER** Canoe Slalom and Wildwater Canoeing Sprint Semi-Finals and Finals

**SUNDAY 1ST OCTOBER** Extreme Canoe Slalom Semi-Finals and Finals

## > DETAILED SCHEDULE OF THE 2017 CANOE WORLD CHAMPIONSHIPS!

**Saturday 23th September 8:30 pm**, Opening ceremony with athletes' parade, water show and fireworks, **FREE ENTRY**

**TUESDAY 26TH SEPTEMBER** Canoe Slalom and Wildwater Canoeing Sprint team courses

> **09H00AM - 12H10PM** Canoe Slalom Team Courses, Team Courses, Awards Ceremony

> **02H00PM - 05H10PM** Wildwater Canoeing Sprint, Awards Ceremony

> **06H00PM - 07H30PM** Demonstration Canoe Slalom Qualifications

**WEDNESDAY 27TH SEPTEMBER** Canoe Slalom and Wildwater Canoeing Sprint Qualifications

> **09H15AM - 12H25PM** Canoe Slalom, Qualifications 1 Double canoe men, Canoe single women, Kayak single men

> **01H00PM - 03H00PM** Canoe Slalom, Qualifications 2 Double canoe men, Canoe single women, Kayak single men

> **04H25PM - 05H20PM** Wildwater Canoeing Sprint, Qualifications 1 Kayak single women, Kayak single men, Canoe single men, Canoe single women

> **06H00PM - 07H00PM** Wildwater Canoeing Sprint, Qualifications 2 Kayak single women, Kayak single men, Canoe single men, Canoe single women

## THURSDAY 28TH SEPTEMBER

### Canoe Slalom and Wildwater Canoeing Sprint Qualifications

> **09H15AM - 12H00PM** Canoe Slalom, Qualifications 1 Double canoe mixed, Kayak single women, Canoe single men

> **12H30PM - 02H45PM** Canoe Slalom, Qualifications 2 Double canoe mixed, Kayak single women, Canoe single men

> **03H50PM - 04H10PM** Wildwater Canoeing Sprint, Qualifications 1 Double canoe men, Double canoe women

> **04H45PM - 05H00PM** Wildwater Canoeing Sprint, Qualifications 2 Double canoe men, Double canoe women

> **08H30PM - 11H30PM** Free concert – Therapie Taxi and Polo&Pan

## FRIDAY 29TH SEPTEMBER

### Canoe Slalom Semi-Finals and Finals

> **12H05PM - 03H15PM** Canoe Slalom, Semi-Final Double canoe men, Canoe single women, Kayak single men

> **04H30PM - 06H25PM** Canoe Slalom, Final Double canoe men, Canoe single women, Kayak single men

> **06H30PM - 07H00PM** Canoe Slalom, Awards Ceremony

> **08H30PM - MIDNIGHT** Free concert – Radio Elvis and Naive New Beaters

## SATURDAY 30TH SEPTEMBER

### Canoe Slalom and Wildwater Canoeing Sprint Semi-Finals and Finals

> **10H00AM - 01H30PM** Canoe Slalom, Semi-Final Double canoe mixed, Kayak single women, Canoe single men

> **03H10PM - 05H05PM** Canoe Slalom, Final Double canoe mixed, Kayak single women, Canoe single men

> **05H05PM - 05H30PM** Canoe Slalom, Awards Ceremony

> **06H15PM - 08H00PM** Wildwater Canoeing Sprint, Final all categories

> **08H15PM - 09H00PM** Wildwater Canoeing Sprint, Awards Ceremony

> **09H00PM - 00H30AM** Free concert – Flavia Coelho et Fédé

## SUNDAY 1ST OCTOBER

### Extreme Canoe Slalom Semi-Finals and Finals

> **10H30AM - 11H55AM** Extreme Canoe Slalom, Qualifications

> **12H15PM - 01H15PM** Extreme Canoe Slalom, 1/8 final

> **03H10PM - 04H10PM** Extreme Canoe Slalom, 1/4, 1/2 final

> **04H30PM** Extreme Canoe Slalom Awards Ceremony, Ducks Race and Closing Ceremony



## > CASETAS

All days long our Casetas will feed you with top quality of food and local drinks!

### THE CASETAS (DAY AND EVENING)

#### > SAN MARCO

For the third straight year, San Marco will provide their legendary home-made cooking: pizza, pasta and burger. Traditional ice cream and crepe in the afternoons. Fresh and traditional Italian products for an amazing experience. Pronto SAN MARCO!!

#### > PAU CANOE CLUB

Our lovely volunteer team of Pau Canoë-Kayak Club Universitaire will welcome you to their Casetas and their refreshment bar. This year on the menu, you've got hot & cold traditional tapas with a huge range of local beers.

#### > LE BISTROT DE LA MÈRE MICHETTE

Home-made French specialities: foie gras, seafood, fresh fish and meat will be served all days. Come and enjoy the flavour of south-western food.

#### > SAN FERMIN

This is a typical Spanish specialty: a huge range of tapas (home made Serrano ham, tortilla, chippirones, rabas, chistorra, patatas bravas, squid, pinchitos, paté basque, cheese). South-western burger with fries and fresh beverage (sangria) will be served.

#### > AVGO

L'Avgo, the restaurant on water, will propose a full range of traditional food like smoked salmon as well as the famous pig and duck delicacies. Homemade burger with fries, crepes and fresh beverage will be served.



#### > JURANÇON WINE CELLAR

Gan-Jurançon wine cellar is the most visited wine shop in Aquitaine, first producer of Jurançon and Béarn AOC, will propose:

- A large range of sweet, dry, red and rosé wines (bottle to take away)
- Single glasses of wine sold too

A friendly staff will welcome you during the competition and talk about these typical and local wines.

### BAR + FOOD TRUCK (DAY)

#### > BUVETTE CLUB

The PCK Buvette welcomes you in a southwestern atmosphere. Breakfast, sweets, ice-creams and our slate-aperitif will be on the menu, not to mention local organic beer! All to be enjoyed in our lounge area!

#### > EL CHUPACABRA (CAZAUX FOOD TRUCK)

Mexican street food as Guacamole – Cheese & Chorizo Quesadillas (gluten free) – Beef & Vegetarian Burrito – Chicken Panadillas – Bowls (rice with many other options) – chocolate Desserts – Fresh Smoothies & fruit juices...for all tastes!

communauté  
n-py.com  
nouvelles pyrénées

# Tout skieur skie moins cher sur n-py.com



Week-end  
Forfait ski +  
Hébergement  
DES  
**99€**

&

La petite  
semaine  
Forfait ski +  
Hébergement  
DES  
**150€**

| PEYRAGUDES | PIAU | PIC DU MIDI | GRAND TOURMALET | BARÈGES LA MONGIE |  
| LUZ ARDIDEN | CAUTERETS | GOURETTE | LA PIERRE ST MARTIN | LA RHUNE |

*ici et ensemble*  
tous acteurs de notre territoire



**PYRÉNÉES  
GASCOGNE**

## Partenaire Officiel



Caisse Régionale de Crédit Agricole Mutual Pyrénées Gascogne - Société coopérative à capital variable. Établissement de crédit agréé - Société de courtage d'assurance immatriculée au Registre des Intermédiaires en Assurance sous le n° 07 022 509  
Siège Social : 11 Boulevard du Président Kennedy BP 329 - 65003 TARBES Cedex - RCS de Tarbes n° 776 983 544 - 07/2017 AGENCE FREESTYLE



## MUSIC SHOWS

> THURSDAY 28TH SEPTEMBER

## XGAROROCKPARTY

> THERAPIE TAXI



With its French lyrics, the band "Thérapie TAXI" appears to be a bitter and perhaps, disillusioned reflection of youth and its time, yet burning with desire. Having featured on the French pop stage with a few bizarre and disturbing singles, "Thérapie TAXI" is shaking up the French acoustic music by eyeing for electro and punk rock beats. "Thérapie TAXI" ultimately is like its own self—an encounter between three guys and a girl who are determined to share some story, with upright male/female duets and lively tunes, in other words: a shock therapy!

> POLO & PAN



The duo Polo & Pan was born in 2012 following the stellar encounter between Polocorp and Peter Pan. The result of their getaways across the globe is their album Caravelle (named after a Portuguese sailing ship) that shapes the journey of two music lovers who, like many others before, wanted to unite the pleasure of dance music and the flavor of upbeat and timeless pop music. By adding their melodious French touch, a sweet and youthful uniqueness while penning their lyrics along with bold percussion beats, Polo & Pan have managed to load an entire band of people on board their ship!

> FRIDAY 29TH AND SATURDAY 30TH SEPTEMBER

> WALKABOUT SOUND SYSTEM



Perched on his vintage-styled Estafette van, wandering DJ Tony. S revives the original idea of mobile and independent sound systems before the onslaught of roads and people. With two "Tours de France en 45 Tours" (Tours of France with 45 rpm records") and a trip to Scandinavia under his belt, i.e. covering over 18,600 miles (30.000kms), this activist from Marseille lays the speakers of his Walkabout Sound System to transform every surface of asphalt into a dance floor!

> FRIDAY 29TH SEPTEMBER

> RADIO ELVIS



The Radio Elvis band is aspiring to emerge as the French-loving and literature-inspired rock performers. After two EPs, they released their first album "les Conquêtes" (Conquests). Their guitars are rich in power, melodies and punch. After Higelin, Bashung, Thiéfaïne, Noir Désir, Dominique A, François and the Atlas Mountain, we have Radio Elvis whose modern-day French rock exhibits the best of guitar sounds, energy, French language, and the boldest dreams to go beyond conventions and one's comfort zone.

> NAÏVE NEW BEATERS



French group Naive New Beaters' third album "A la folie" (madly) offers heaps of pop tracks filled with shades of disco, electro, hip-hop and even rock. You'd find here the intoxicating and explosive new-disco number "Heal Tomorrow" intensified by the powerful yet delicate voice of Izia. "A la folie" sounds like a compilation of the mighty musical models embodied by its members having multiple hats. This album transports you to a land far, far away. Go, get lost in this 'madness'!

> SATURDAY 30TH SEPTEMBER

> FLAVIA COELHO



Brazilian artist Flavia Coelho's intense third album "Sonho Real" hits like a thunderbolt and longs to survive. She unveils her own self and unfolds her soul. Every track seems to take us on a journey. The tunes are upbeat, peppy with a fine blend of subtlety where you'd find flavours of forró with a dash of ragga, the spirit of ska strokes and the casualness of reggae-dub. Give it a listen ASAP!

> FÉFÉ



"Mauve" is a complete album of a rather mature Féfé where he shares his story, his travel experiences, his hopes, embracing all colours of life, all shades of the music that resembles him—French by language, and "afro-universal" in terms of rhythm. Today, Féfé explores the entire sound spectrum that he has been developing ever since the Saïan Super Crew era. Unfailingly going back to his roots, Féfé adds an essential African touch to his collection of songs that already beam with influences of soul, rock, Caribbean and French music.

**R&B** **VIANNEY** **THE WEEKND**  
**PHARRELL** **THE CHAINSMOKERS** **TWENTY ONE PILOTS**  
**SPiNK\*** **Williams** **Macoon** **VIANNEY** **Katy Perry** **BRUNO MARS**  
**Justice** **SAM SMITH** **MUSE**  
**NIRVANA** **KAVINSKY** **JULIEN DORE** **ED Sheeran** **CHILIPERSHOT**  
**LENNY KRAVITZ** **Sinkin Park** **CHRISTINE AND THE QUEENS** **ADINHEAD** **COLDPLAY**  
**MIKA** **THE AVENER** **ADELE** **CHARLIE PUTH** **STAY**  
**SYNAPSON** **POP ROCK ELECTRO** **KUNGS** **ROBBIE WILLIAMS**

WWW.VIRGINRADIO.FR REJOIGNEZ-NOUS SUR [Facebook] [Twitter] [Instagram] [YouTube]

**CAVE DE GAN JURANÇON**

**Free Tasting and Guided Tour**

**Top 10 of the most visited company in France**

53 avenue Henri IV - 64290 Gan [www.cavedejurancon.com](http://www.cavedejurancon.com)  
 05 59 21 57 03 [cave@cavedejurancon.com](mailto:cave@cavedejurancon.com)

ALCOHOL ABUSE IS BAD FOR YOUR HEALTH, PLEASE CONSUME IN MODERATION

**ICF CANOE WORLD CHAMPIONSHIPS**  
**CANOE SLALOM & WILDWATER CANOEING SPRINT**

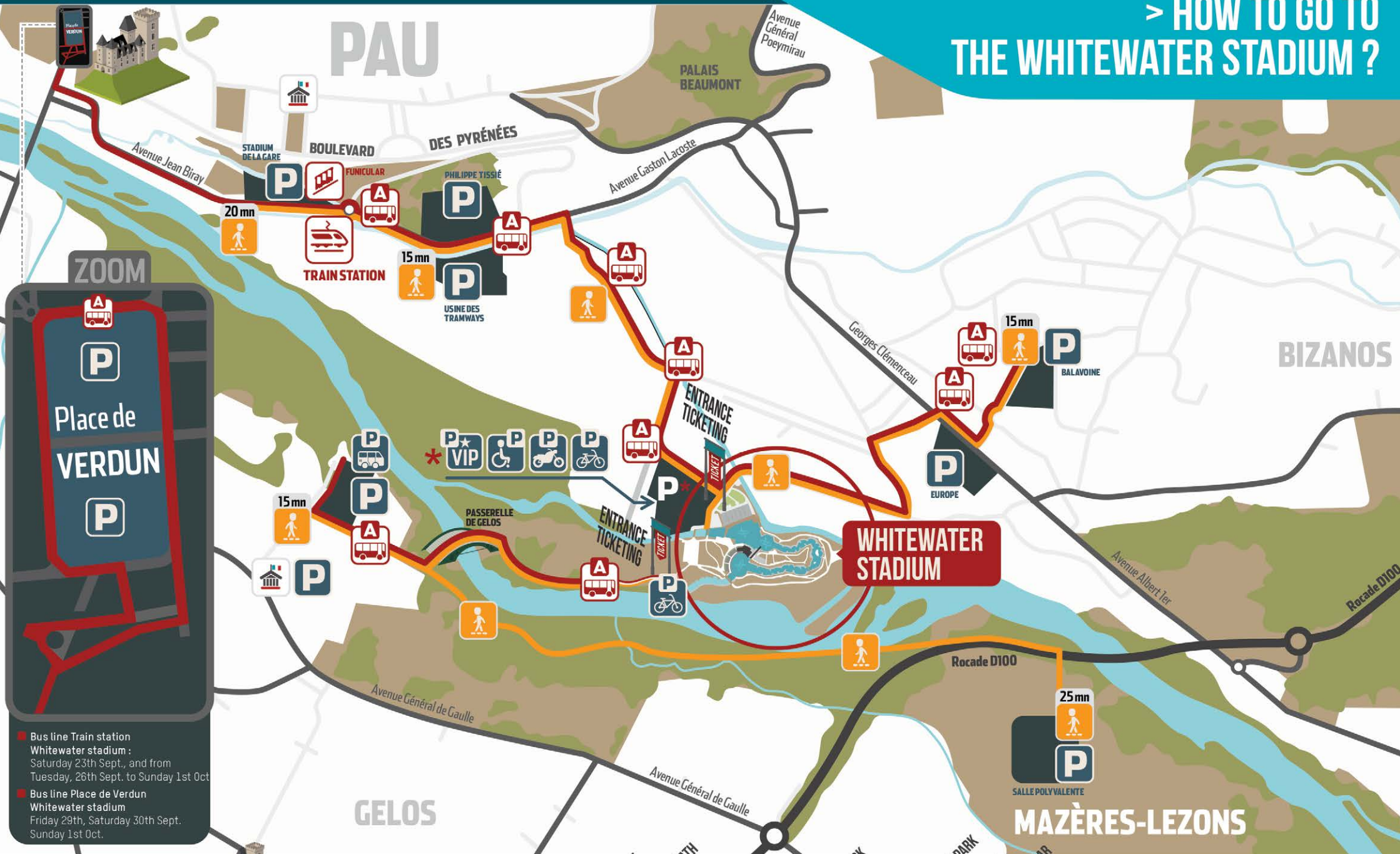
**PAU 2017**  
**23rd SEPT**  
**1st OCT**  
 Whitewater Stadium

**COME AND TEST OUR ACTIVITIES!**

#PAUCANOE [WWW.PAUCANOE.COM](http://WWW.PAUCANOE.COM)

Logos: FFCK, CNDP, Nouvelle-Aquitaine, Pyrénées-Gascogne, LIEBOWITZ, ASKO, PLOTEX, INECO, Jura Sport, IANTEX, MAIF, edf.

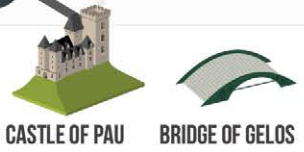
# > HOW TO GO TO THE WHITEWATER STADIUM ?



**Bus line Train station**  
Whitewater stadium :  
Saturday 23th Sept., and from  
Tuesday, 26th Sept. to Sunday 1st Oct

**Bus line Place de Verdun**  
Whitewater stadium  
Friday 29th, Saturday 30th Sept.  
Sunday 1st Oct.

— MAIN ROAD  
— SHUTTLE ROAD  
— PEDESTRIAN ROAD



# > WHITEWATER STADIUM

- MAIN ROAD
- SHUTTLE ROAD
- PEDESTRIAN ROAD
- ACCREDITED ZONE
- PUBLIC ZONE

- 1** OFFICIALS AREA
- 2** COMPETITION AREA
- 3** TEAM QUARTERS
- 4** MEDICAL FACILITIES
- 5** MEDIA AREA
- 6** BACK OF HOUSE
- 7** VIPS
- 8** SPECIAL HOSTINGS



- PODIUM AREA
- GRANDSTAND
- INFORMATION
- EMERGENCY
- FREE SHUTTLE
- PEDESTRIAN PATH
- CAR PARK
- BIKE PARK
- MOTORBIKE PARK
- CAR PARK
- DISABLED CAR PARK
- VIP CAR PARK
- TOILETS
- DISABLED RESERVED AREA
- SNACK BAR
- OFFICIAL SHOP
- KAYAK EXHIBITION
- LOUNGE AREA
- KAYAK
- STAND UP PADDLE
- GREEN CARROUSSEL
- AQUATIC TRAIL
- CLIMBING
- VOLLEYBALL
- OBSTACLE COURSE
- AUGMENTED REALITY
- WOOD GAMES



# TICKETING / PRICES

## SATURDAY, 23TH SEPTEMBER 2017

Opening ceremony: parade of the nations, show on the water, fireworks, casetas. **FREE ENTRY**

### PASS

#### > WEEK PASS, FROM TUESDAY, SEPTEMBER 26TH TO SUNDAY, OCTOBER 1ST, 2017

Full price: 35€

Reduced price: 25€\*

#### > FINAL PASS, FRIDAY 29TH, SATURDAY 30TH SEPTEMBER AND SUNDAY 1ST OCTOBER 2017

Plein Tarif : 30€

Tarif Réduit : 20€\*

### DAY TICKETS

#### > TUESDAY 26TH, WEDNESDAY 27TH, THURSDAY 28TH SEPTEMBER, PAYING ENTRY

Single price: 5€

#### > FRIDAY 29TH, SATURDAY 30TH SEPTEMBER, SUNDAY 1ST OCTOBER 2017, PAYING ENTRY

Full price: 15€

Reduced price: 10€\*

\* Reduced prices: FFCK license until 31 July, job-seekers, disabled people, children from 12-18 years old, students, over 65 years old, groups and CE (works council) for 20 persons or more, family with 2 parents + 3 children. Free for those under 12 years. Proof is required on the entry site.

#### REMARKS:

- Tickets give access to sport competitions and to the activities
- Access to evening music shows is free.
- Limited to 8,000 persons during the day

### SALES POINTS

- > [WWW.PAUCANOE.COM](http://WWW.PAUCANOE.COM)
- > [HTTP://WWW.TICKETPASS.FR/PAU-CANOE/](http://WWW.TICKETPASS.FR/PAU-CANOE/)
- > SALES POINTS FRANCE BILLET AND TICKENET
- > AT THE RECEPTION OF WHITEWATER STADIUM PAU-PYRÉNÉES
- > AT THE TOURIST OFFICE OF PAU

#PAUCANOE    

Translation by ICF / FFCK / PP 2017 / Ragini SEKHAR / Dominique LABARDE

# Clear Channel France

Where brands meet people\*

La raison d'être de Clear Channel est de connecter les marques et les consommateurs en multipliant les points de contact utiles dans tous les lieux de vie et de consommation. Combiner puissance et ciblage, innovation et efficacité, émergence des marques et engagement du consommateur : telle est la proposition de valeur de Clear Channel.



Direction Régionale : ZI de Flouzal 11 rue Serge Dejean - 33520 BRUGES  
Standard : +33 (0)5 57 10 01 00 - [www.clearchannel.fr](http://www.clearchannel.fr)

\* Là où les marques rencontrent leurs clients.

**The will to fight to get over that imaginary finishing line. The quick look from your coach, proud to have got you this far. The clumsy hand of your father who ruffles your hair whether you win or lose. The fall that taught you how to get back up no matter what. The doubt that grows slowly but then disappears completely.**

**Thank you sport for generating in each and every one of us the confidence essential to enable us to move onwards.**

Maif has always believed that sport generates confidence and we are convinced that it is beneficial for all. Which is why we support and commit to all volunteers and teachers that make sport accessible every day.



assureur militant

PARTENAIRE OLYMPIQUE

MAIF - société d'assurance mutuelle à cotisations variables - CS 90000 - 79038 Niort cedex 9. Fila-Maif - société anonyme au capital de 114 337 500 € entièrement libéré - RCS Niort B 341 672 681 - CS 20000 - 79076 Niort cedex 9. Entreprises régies par le Code des assurances.

# > MEDIA GUIDELINES

## > ACCREDITATION PROCESS

The organizing committee and the French Canoe Federation may decide to grant the following accreditations to the media:

- Journalists with a professional press card
- Professional photographers

Requests for accreditation should be sent by email to [presse@ffck.org](mailto:presse@ffck.org) with an photo identity and a scan of the press card or business card.

## > MEDIA CENTER

Media center is a dedicated area for accredited media, fully equipped to cater to all media needs. It is composed of work spaces, information office and many other services.

The FFCK media team will be present to answer questions and requests from media people. Screens will be there to enable the media to follow competitions from the different places. Free and dedicated WiFi will be available at the media center. Internet by Ethernet cable could also be available for free.

The media center will be opened every day 30 minutes before the competition starts and will close 1hour after the end of the competition.

### Mixed zone

The mixed zone allows accredited media to be close to the athletes for interviews after the competition. It will be activated as soon as the competition begins. Media who wish to use the mixed zone need to be there before the athlete they would like to interview reaches the zone. The organizing committee and the French Canoe Federation encourage all athletes to take time to go to mixed zone. But if athletes are not forced to stop there to give interviews. That is why we request the media to respect the athlete's choice.

The different media categories are positioned as follows in the mixed zone:

- TV (Right holders)
- TV
- Radio
- Press

Only the TV right holders will have a single position into the mixed zone. The others will be in group.

Media cannot ask the athletes in the arrival area to pass via the mixed zone. The mixed zone is not mandatory except during the finals.

### Flash interview Area

The Flash interview area will be located closed to the media center. It will allow accredited media to fix appointments with athletes for interviews before or after the competitions. All photographs have to be taken in the zones allotted by the press team.

All request for French teams have to be done with the Press service at the media center. The Press service will try as far as possible to answer positively to the requests.

## > PHOTOGRAPHERS

In addition to the accreditation, photographers will have to wear a chasuble in order to go to photographers' area around the competition site. They are not allowed to go outside these areas. They have to be careful about not blocking public visibility. Judges at the gates can ask a photographer to leave his position if necessary if it causes a problem for the competition judgement. When the photographer is near the water, he is not allowed to touch any element from the competition site.

Each photographer will have a brief upon arrival by the media team.

## > CHASUBLE

The chasuble is an additional accreditation to allow photographers to reach dedicated areas. Accreditation card is mandatory with the chasuble. These elements cannot be dissociated. If they are, the photographer will not be allowed to go to reserved areas.

Chasubles are given at the media center's reception in exchange for an identity document and have to be returned at the end of the World Championships. The media team can ask for a 50 € deposit.

## > AWARD CEREMONIES

A media zone will be located in front of the podium area. Access to this area is free and accessible to all photographers and cameramen. In case of overcrowding, media team is entitled to ask some accredited media persons to leave the zone in order to prioritise right holders and photographers from the organizing committee.

Non-right holders are requested to respect the priority granted to broadcasting partners.

## > WARNING

**TV and radio staffs (as well as press and online media) who are non-right holders are not allowed to shoot or broadcast the competition. They are only entitled to shoot films at the mixed zone and flash interview area.**

**All cameramen of right-holding TV firms must wear the chasubles given by the media team. Each media acknowledges the rules and recognizes rights and duties. If a media does not conform to these rules, their chasuble and accreditation can be withdrawn.**

## > PRESS CONTACTS

**Pierre HERAULT**  
French Canoe  
Federation

[pherault@ffck.org](mailto:pherault@ffck.org)  
+33 (0)6 66 74 41 19

**Virginie AUBAZAC**  
French Canoe  
Federation

[vaubazac@ffck.org](mailto:vaubazac@ffck.org)  
+33 (0)6 50 20 14 88

**Clémence MATHIEU**  
Organization Committee  
Pau-Pyrénées 2017

[clemence.mathieu@pauca canoe.com](mailto:clemence.mathieu@pauca canoe.com)  
+33 (0)6 95 37 22 36

# THANKS TO OUR PARTNERS

## > ORGANIZERS



## > FRENCH CANOE FEDERATION PARTNERS



## > INSTITUTIONAL PARTNERS



## > OFFICIAL PARTNERS



## > INTERNATIONAL CANOE FEDERATION PARTNERS



## > CLUB OF THE PARTNERS



## > PRESS PARTNERS





# ICF CANOE WORLD CHAMPIONSHIPS

CANOE SLALOM & WILDWATER  
CANOEING SPRINT

# PAU 2017

23<sup>rd</sup> SEPT  
1<sup>st</sup> OCT

Whitewater Stadium



· Féfé ·  
· Naïve New Beaters ·  
· Flavia Coelho · Radio Elvis ·  
· Therapie Taxie ·  
· Polo & Pan ·  
· Walkabout Sound System ·

28 - 29 - 30 SEPT

# FREE MUSIC SHOWS

#PAUCANOE  
[WWW.PAUCANOE.COM](http://WWW.PAUCANOE.COM)

