

Sustainability Quick Start Guide

Sustainability is about how you work and make decisions to maximise positive impact and minimise negative impact in the social, economic and environmental spheres¹.

Follow these five steps to work towards a sustainable canoeing event that will benefit the local community, economy and environment.

1. Reduce waste and recycle

- Place recycling, organics and garbage bins in effective locations
- Go Paperless! Communicate with teams, athletes and volunteers via electronic devices.
- Promote your event through social media instead of flyers and banners

2. Make smart water choices

- Encourage event participants and attendees to bring refillable water bottles instead of plastic bottled water
- Install a portable tap water station

3. Establish a positive local impact

- Prefer local services with sustainable practices and policies while procuring goods
- Donate remaining gear, equipment, and clothing to local charities and organisations
- Ensure the venue is accessible to all people, including those with physical disabilities

4. Promote public and clean transportation

- Advertise eco-friendly transportation options prior and during the event
- Provide teams and spectators with (electric) shuttle transport between airport and the venue
- Collaborate with the local tourist office to recommend accommodation close to your venue, near public transit options, which has existing sustainable policies and practices

5. Make smart food choices

- Buy in bulk and cook to order to minimise packaging and waste
- Consider recyclable or compostable plates, cups, and utensils
- Offer a range of healthy food choices that satisfy different dietary requirements
- Donate remaining food to a local food bank



¹ [IOC Sustainability Essentials](#)