

ICF Boat stickers

Canoe Slalom

This document seeks to define the standards to be used for equipment stickers at ICF Canoe Slalom Competitions. It is thought to be a benefit to have a consistent standard, where possible, across all ICF Events.

1 - Athlete's Name sticker

This will be applied on all boats for ICF Canoe Slalom competitions. In order for the canoes and kayaks to be presented in the best possible light, the name stickers must be positioned at the same point on every boat.

Please use the template provided by the ICF with the correct sizes and font. Templates are available on the ICF website / NF Area / Marketing.



Font	Arial bold capital letters on white background
Designation	Last name + space + first letter of the first name + dot. Example: HOCHSCHORNER P.
Letters height	6 cm
Sticker height	7 cm
Sticker length	Given to the wide variety of name lengths, having a single stickers length will look ungainly. Therefore, stickers will be cut to the length of the name, leaving equal left and right margins: 4 cm at each side.
Positioning of the sticker	Names stickers will be placed below the seam line starting 10 cm in front of the cockpit. One additional sticker with Athlete/NF Sponsor logo can be placed at each side of the athlete's name. The dimension of the stickers must not exceed 7 cm height and 12 cm length.

Examples of sticker's positioning

K1



C1



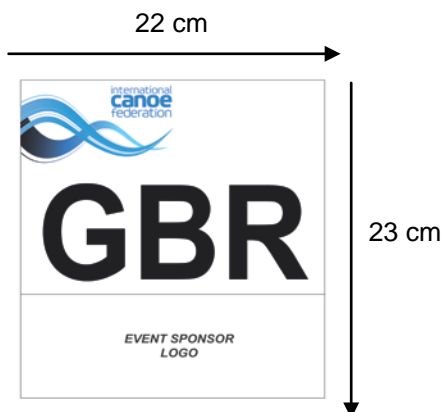
C2



2 - Country Code sticker

The Country code sticker will be in one or two parts. **Please use the templates provided by the ICF with correct sizes and font.**

General view of the whole sticker:



Font	NOC Tricode: Arial bold capital letters black on white background
Letters height	7 cm
Sticker height	23 cm
Sticker width	22 cm
Designation	ICF logo + NOC tricode + HOC Sponsor logo (if needed by the HOC)
Positioning sticker	1 sticker on the deck at the front of the boat (at the front of the Athlete's area).

Two templates are provided in several formats (ICF website /NF Area / Marketing):



CSL_top.pdf

The HOC must place a sticker with the ICF logo and the country code on the boat. **Please use the template provided by the ICF.**
height 15.5 cm, width 22 cm



CSL_below.pdf

An additional space is reserved for the HOC below the NOC sticker for the Event Sponsor logo. A template is available.
height 7.5 cm, width 22cm

3 - General layout



International Canoe Federation
Canoe Slalom C1 Boat

- NF/ATHLETE
- MANUFACTURER
- ATHLETE'S NAME
- ICF SPONSOR
- EVENT SPONSOR
- COUNTRY STICKER

