

# PRESS KIT







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## > INTRODUCTION

## INTERNATIONAL CANOE FEDERATION (ICF)



As the worst year in world sport in modern times draws to a close, the opportunity to see our athletes back out on the water in Pau is a moment we have all been looking forward to.

During 2020 many tough decisions have had to be taken. Sporting events, including the Olympic Games, have been postponed or cancelled, and canoeing has not escaped this turmoil. While this has obviously been disruptive and inconvenient, the entire canoeing community shares its support to those who have lost loved ones to this dreadful virus.

But finally we can see signs of normal life returning, and for the canoe slalom community, getting the opportunity to once again paddle on the magnificent Pau course will be a moment to savour.

To arrive at this stage has required enormous effort by the organising committee, by the French federation and by the local community. Their perseverance in the face of serious challenges has been inspiring for all, and greatly appreciated by a canoeing community desperate for a return to some form of competition.

There are still many difficulties ahead of us, and for the ICF our number one priority will always be the health and safety of everyone involved in our events. We appreciate the extra efforts the Pau organising committee have gone to in an effort to make this world cup event as safe as possible.

Of course, ongoing international restrictions have made it impossible for everyone to attend this event. The journey to normality will be a long one, and we are very much looking forward to the day, very soon we hope, that all our canoeing community can be united again.

The ICF world cup in Pau is a very important step on that journey. It is a pleasure to once again be involved in top-level international competition, and we wish everyone involved all the best for this event, possibly one of the most important in our sport's history.

#### José PERURENA

President of the International Canoe Federation (ICF)









## FRENCH CANOE, KAYAK AND PADDLESPORTS FEDERATION (FFCK)



Ladies and gentlemen, Dear canoe and paddlesports lovers,

It is my great pleasure to invite you to Pau for a new international event.

Inaugurated in 2009, the Whitewater Stadium of Pau-Pyrenees has become the place to be for the world canoeing elite, organising many famous and prestigious international events.

After hosting the Slalom and Wildwater Sprint World Championships in 2017 and Slalom European Championships in 2019, a new major international event will take place on this fantastic site, in the same spirit as previously hosted events: the Slalom World Cup organized from November 6 to 8, 2020.

A city closely linked to white water sports, Pau will once again be the place where the best paddlers will come together this fall and it is not going to stop there: the dates have already been fixed for 2021, with the hosting of a new round of the Slalom World Cup after the Tokyo Olympic Games postponed to 2021.

I therefore invite you to connect in large numbers - confinement requires - on our social networks and those of the ICF, where everything will be done to broadcast the images of this World Cup in the best possible conditions. You will be able to attend the sporting spectacle that athletes from all over the world will not fail to give us in their desire to take their first bearings in this particular season which will take them to the Tokyo Games.

#### Jean Zoungrana

President of the French Canoe, Kayak and Paddlesports Federation (FFCK)









## **URBAN COMMUNITY OF PAU-PYRÉNÉES (CAPBP)**



Dear friends,

After the "Tour de France" in September, our sports capital Pau is once again standing out with its fighting spirit, in these uncertain times, to host a new canoe World Cup step from November 6 to 8.

Our event in Pau is one of the very few international events scheduled in this sport this year due to the COVID19 pandemic. I am pleased to know that the facilities we have make it possible to welcome athletes in the best conditions.

A few days after having hosted the selections for the composition of the French team for the next Olympic Games (from October 7 to 11), the White Water Stadium will once again be the stage of spectacular women's and men's races in slalom and extreme slalom. Specialists and amateurs will appreciate the quality of the many delegations attending this 5th world-class meeting.

I warmly greet all those who work for and are committed to enabling major events to be held in this period, thus maintaining the sports momentum, which constitutes a part of our identity. I invite everyone to continue to marvel at the achievements of our athletes.

Welcome to Pau and wish you a beautiful World Cup.

#### François Bayrou

Mayor of Pau & President of the Pau-Pyrénées Urban Community









## > ICF CANOE SLALOM WORLD CUP

#### Presentation of the event

Between 2015 and 2019, France hosted two World Cups, the World Championships and the European Championships at the White Water Stadium of Pau.

As a land of champions and the training centre for the French team, the White Water Stadium of Pau has repeatedly shown its ability to host exemplary competitions in a site offering optimal conditions for competitors and spectators, while offering the general public a programme mixing competitions and popular entertainment.

In 2020, the International Canoe Federation has entrusted the organization of the Canoe Slalom World Cup to the Pau-Pyrénées Urban Community. The FFCK has therefore delegated the organization of this competition to the local Organizing Committee, Pau Canoë Evénements, to bring together and federate all local players.

This year, the competition will take place behind closed doors but promises a great sport event.

#### **Organizing Committee: Pau Canoë Evénements**

With its vast experience in organizing events, the French Canoe Federation (FFCK) is and will be the key player in the organization of future competitions. It will be the link between the International Canoe Federation (ICF) and the local Organizing Committee, "Pau Canoë Evénements".

The Organizing Committee brings together stakeholders from different authorities who contribute to the success of such event, under the co-presidency of French Canoe Federation president (Mr Jean Zoungrana) and the president of the Pau-Pyrénées Urban Community (Mr François Bayrou).

#### **Key figures**

- 3 days of competition
- 23 nations and 100 athletes
- 100 volunteers and organizers
- **30** partners









## >WHAT IS CANOE SLALOM?

Canoe Slalom is an Olympic discipline which consists in doing a wild water course almost 400 metres in length as quickly as possible whilst respecting a mandatory route, indicated by gates (18 to 25 maximum). There are two types of gate:

- Green gates: passed through heading downstream
- Red gates: negotiated heading upstream

Gates which the canoer touches, or those that are not crossed, are counted as penalties, which add to the finishing time of the course (2 seconds for a touch, 50 seconds for a missed gate).

International categories

- Men's kayak single (MK1) and women's kayak single (WK1)
- Men's canoe single (MC1) and women's canoe single (WC1)
- Men's Extreme Canoe Slalom (MCSLX) and Women's Extreme Canoe Slalom (WCSLX)

Courses involving team events with three boats also exist.

Canoe Slalom is practised on more or less complicated whitewater courses depending on the level of the competition, with a qualifying phase of two rounds followed by a semi-final and a final round.













#### WELCOME!

Trek through the Pyrenees National Park, follow in the footsteps of Henri IV on a journey to Pau or take a break on the banks of the 'gave' rivers with a glass of Jurançon wine: the Béarn Pyrénées is a vibrant and bold region packed with incredible adventures that will take your breath away.

ADVENTURES AND NATURE... The Béarn Pyrénées is a generous land bursting with excitement: treks on foot, bike or horse on the slopes or mountain tops, white-water activities, fishing in the 'gaves' and mountain lakes, and golf sessions with the Pyrenees in the background... There is something for everyone in the Béarn Pyrénées!

HISTORY LOVERS... The Béarn Pyrénées is the birthplace of Henri IV and the traditional home of Alexandre Dumas' musketeers! It has been crowned a 'Town and Land of History and Art' for the city of Pau. Follow stretches of the Camino de Santiago (le Chemin de St-Jacques) and discover its bastides, Pau's Castle, medieval cities, the church of St-Girons and the Cathedral of Oloron Sainte-Marie.

WELCOME TO PAU! The city of Pau is a major tourist destination in the South-West of France. Cultural, historic, gourmet, modern and bursting with life, the capital of Béarn promises great shopping and a journey through the history of the city in the time of Henri IV. The superb restaurants and panoramic view of the Pyrenees will create memories you'll never forget!

AS A FAMILY! In the mountains, your little explorers can go on the hunt for marmots, bears and izards (mountain goats). They will be able to paddle down the Oloron river in rafts and play with the merry gang of the three musketeers at the Château des Énigmes in Laàs. In town, they can explore underground passages and hunt for treasure in the Château of Henri IV.









#### AN EPICUREAN PARADISE.

The famous Jurançon and Madiran vinyards and the area's famed sheep's cheese are just some of the vibrant traditions that make the most of the rich terroir. Taste the famous garbure soup, traditional poule au pot, authentic foie gras, ancient Roussane peaches or the prized salt of Salies-de-Béarn that can be found throughout the year at markets and festivals!

#### WELLNESS IN THE BÉARN PYRÉNÉES

The Béarn Pyrénées offers a wide range of exciting and original new thermal experiences. In Salies-de-Béarn, dive into a salty universe in the heart of the Grotte de Sel (salt cave) or the Dead Sea Lagoon: a simply breath-taking experience.



#### **DESTINATION: SNOW**

Suitable for all levels, the Artouste, Gourette and La Pierre Saint-Martin ski resorts and the crosscountry skiing areas of Somport and Issarbe offer you the chance to make incredible memories and enjoy unique experiences: take a dog sled tour, sleep in an igloo, drive a piste basher or ski by moonlight!

#### A FESTIVAL VIBE

In the towns and villages of the Béarn Pyrénées, the seasons are marked by festivities and there is always a reason to celebrate! Sport, culture, history and gastronomy are all great reasons to get out and stroll around, meeting new people to share unique moments and delicious food. To discover these traditions, you need simply to come and see us in the Béarn Pyrénées at any time of year.

#### THE LAND OF DESIGN

The beret, the symbol of the typical Frenchman, was born in the Béarn Pyrénées and continues to be made there. The unique 'Parapluie de berger' shepherd's umbrella is produced in Pau using traditional methods. Its fabrics and traditional ribs are today very much in vogue. A whole host of traditional savoir-faire awaits you in the Béarn Pyrénées.









## > WHITEWATER STADIUM OF PAU

#### A leading site

- A natural area at the heart of the urban community
- A centre accessible to all levels of experience, from beginner to international champion
- Four ICF Canoe Slalom World Cups have already been organized in 2009, 2012, 2015 and 2016, the Canoe Slalom and Whitewater World Championships in 2017 and the European Championships in 2019
- Permanent training centre for the French national team

#### **Specificities**

The course has natural rockfills from the region, which produce eddies in the river. The river flow is regulated by a gate, located at the departure area; the regulation is automatic thanks to a control station in the clubhouse.



Length: 300 m Slope: 2%

Flow: General public: 8m<sup>3</sup>/s

Sport trainings and competition: 12 m<sup>3</sup>/s

#### **Key numbers**

47,000 people take up a wildwater activity each year, 70% of whom choose rafting. More than 30 foreign nations are hosted during training camps, not including international competitions.

#### Activities are expanded each year, with three sport areas

- Wildwater area: rafting, riverboarding, airboating, white water tubing
- Flat water area: stand up paddleboarding
- Natural water area: treasure hunts, relaxation









## >INTRODUCING THE FRENCH SLALOM TEAM



Athletes, coaches, judges and officials from all over the world, it is with great pride and enthusiasm that the French Canoe team welcomes you again to the site of the Pau White Water Stadium.

The maintaining of this World Cup is very good news for the French Slalom

It will allow us to run "at home", but more importantly, it will allow us to run at all, after a lost year.

As the Olympic Selections were held in early October in Pau, the members of the French Olympic Team are known.

This World Cup is therefore the first must-see event for all French supporters who will follow us up to the Tokyo Olympic Games, but also for all the media who are by our side.

We will be very happy to share these competition highlights with you!

#### **Christophe Prigent**

Slalom French Team Manager



THE FRENCH CANOE SLALOM TEAM

TOKYO 2021 OLYMPIC GAMES

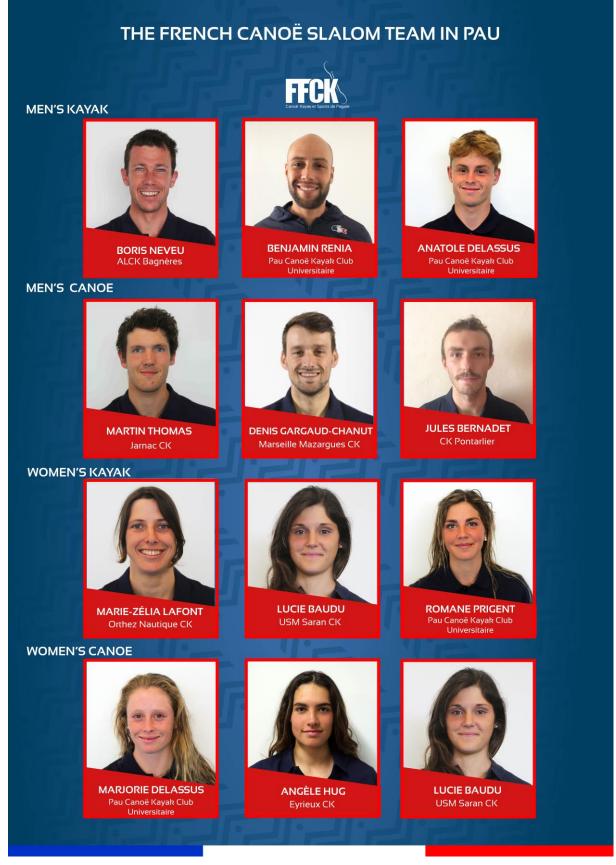


















## >HEALTH & SAFETY MEASURES

The competition is organised behind closed doors.

#### The protocol

- All accredited will be expected to comply with this ICF/PAU2020 Health and Safety COVID19 Protocol: https://www.canoeicf.com/sites/default/files/covid19-icf-pau-protocol.pdf
- If an individual, does not respect it, the ICF may deny access to the venue to the concerned person

#### Administration link to the COVID 19 protocol

#### Personal health check information form

Link to download the word document:

https://www.canoeicf.com/sites/default/files/icf-pau-health-form.docx

Each accredited person must provide this form at the accreditation centre to obtain the accreditation.

#### Daily presence at the venue

- Each accredited person will have to sign at arrival, at the media centre
- It is mandatory.

#### **Key measures**

- All accredited persons MUST wear a face mask all times when indoors or outside except:
  - When eating or drinking
  - o Athletes, when they are on the water or on the conveyor belt
- Face mask MUST be worn over the mouth and nose.
- All persons should refrain from close contact such as handshakes and embraces. At all places, participants are advised to facilitate 1 m social distance.

#### **Media areas**

- All media areas will be organised in the frame of this protocol.
- All members of the media must wear face masks and respect social distancing in the mixed zone and all other media areas.























## > SCHEDULE

From Monday 2<sup>nd</sup> to Thursday 5<sup>th</sup> November, official training

#### Friday 6th November:

14:00 - 16:20: Qualification rounds for all events

#### **Saturday 7<sup>th</sup> November:**

- 9:00 11:05: Semi final of men's kayak and women's kayak
- 12:00 13:30: Final of men's kayak and women's kayak. Awards Ceremony
- 16:50 18:15: Quarterfinal, semi final and final of Extreme Canoe Slalom. Awards Ceremony

#### **Sunday 8th November:**

- 9:00 10:40: Semi final of men's canoe and women's canoe
- 12:00 13:30: Final of men's canoe and women's canoe. Awards Ceremony

>> Complete Schedule: https://www.canoeicf.com/canoe-slalom-world-cup/pau-2020/schedule











## >MEDIA GUIDELINES

#### >Accreditation process

The organising committee, the French Canoe Federation and the International Canoe Federation have decided to accredit the following in the "media" category:

- Journalists with a professional press card
- Professional photographers

#### Requests for accreditation should be done online:

https://icf.msl.es/icf/public/newAccreditation.jsp?champCode=1551&typefrm=PRESS

#### >Media centre

- The media centre is located in the main building in front of the start pool
- The media centre is a dedicated area for accredited media, fully equipped to cater to all media needs. It is composed of workspaces, an information office and other services.
- The FFCK & ICF media team will be present to answer questions and requests from journalists.
- Free and dedicated WIFI will be available at the media centre. Internet by Ethernet cable can also be made available for free.
- Wearing a mask will be required in the media centre and on the entire competition site, even in the open air.
- Distancing will be observed in and outside the press area.
- Access to the "island" is strictly off limits to all media.
- Results online: <a href="https://www.canoeicf.com/canoe-slalom-world-cup/pau-2020/results">https://www.canoeicf.com/canoe-slalom-world-cup/pau-2020/results</a>

#### >Mixed zone

- The mixed zone allows accredited media to be close to the athletes for post-race interviews.
- It will be available as soon as the races begin.
- Media who wish to use the mixed zone must be present before the athlete they would like to interview reaches the zone.
- The organization's contact people will be responsible for picking up the athletes upon their arrival and accompanying them to the mixed zone.
- However, athletes are not obliged to stop there to give interviews. That is why we request that the media respect the athlete's choice. Except during the finals.
- The different media categories are positioned as follows in the mixed zone: TV (Rights holders), TV, Radio, Press
- Any request must be issued to the mixed zone manager who will arrange as much as possible to satisfy a maximum of requests.









#### >Award ceremonies

- A media zone will be located in front of the podium area.
- Access to this area is free and accessible to all photographers and cameramen.
- In case of overcrowding, the media team is entitled to ask some accredited media personnel to leave the zone in order to prioritise rights holders and photographers from the organizing committee.
- Non-rights holders are requested to respect the priority granted to our broadcasting partners.

#### > Our News

The ICF offer two services for media (only):

#### TV footage free of charge:

- News on Saturday and Sunday
- o Final run of medallist and ITW in English and native language.
- Highlight package on the Thursday after (mag of 26 minutes)
- o To access it, each media need to register on: https://mediapool.scoopa.com/folder/21607
- o After registration, you need to login and then after click on again on this link and choose PAU.

#### Photo free of charge (for media only):

Daily set of photo about medallist. Same principle, create a login and access as the previous one:

https://canoeicf.scoopa.com/folder

#### >WARNING

- TV and radio staff (as well as press and online media) who are not rights-holders are not allowed to shoot or broadcast the competition. They are only entitled to film from the mixed zone.
- Each media organisation acknowledges the rules and recognizes rights and duties. If a media organization does not conform to these rules, their vests and accreditation may be withdrawn.









#### >Press contacts

#### **Ross SOLLY**

International Canoe Federation – ross.solly@canoeicf.com

#### **Caroline JEAN**

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#### Clémence Mathieu

Organizing Committee - clemence.mathieu@paucanoe.com - +33 (0)6 95 37 22 36









## >THANKS TO OUR PARTNERS

### Organizers







#### French Canoe Federation Partner



#### Institutional partners









#### Official partners

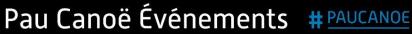


















#### Club of partners























#### Press partners





#### Sport Partners











